



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-13-2012 PAGE: 1 of 5

GREER, MARGOLIS, MITCHELL, BURNS &
ASSOC - 863
ATTN: LAURA BASSETT
3050 K STREET, NW
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
398069	09-10-2012	09-12-2012	2	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WTVD - DURHAM

Agency Est# 95 101 1536			CMS # 243000	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-18-2012	End Date 09-24-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 243000				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 95 P : 101 E : 1536																	
1	09-18-2012	09-23-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)				3	30		X	X	X	X			4	425	4	1,700.00
2	09-24-2012	09-24-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)				3	30	X							1	425	1	425.00
3	09-18-2012	09-23-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA				2	30		X	X	X	X			2	225	2	450.00
4	09-24-2012	09-24-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA				2	30	X							1	225	1	225.00
5	09-18-2012	09-23-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83				2	30		X	X	X	X			8	500	8	4,000.00
6	09-24-2012	09-24-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83				2	30	X							2	500	2	1,000.00
7	09-18-2012	09-23-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)				2	30						X		2	150	2	300.00
8	09-18-2012	09-23-2012	11:00AM - 11:30AM	HEART OF CAROLINA PERSPECTIVES (4609)				3	30							X	1	125	1	125.00
9	09-18-2012	09-23-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)				3	30		X	X	X	X			2	50	2	100.00
10	09-18-2012	09-23-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				2	30		X	X	X	X	X	X	2	750	2	1,500.00
11	09-24-2012	09-24-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY				2	30	X							1	750	1	750.00
12	09-18-2012	09-23-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				1	30		X	X	X	X			4	475	4	1,900.00
13	09-24-2012	09-24-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)				1	30	X							1	475	1	475.00
14	09-18-2012	09-23-2012	10:00PM - 11:00PM	FRIDAY PRIME 10-11P (791)				3	30					X			1	1,000	1	1,000.00
----- ITEM LINE NOTE -----																				
20/20																				

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Agency Est# 95 101 1536			CMS # 243000	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-18-2012	End Date 09-24-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 243000				
Line	Start Date	End Date	Time Period	Description				RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
			Agency CPE: C : 95 P : 101 E : 1536																	
15	09-18-2012	09-23-2012	10:00PM - 11:00PM	THURS PRIME 10-11P (803)				3	30				X				1	2,500	1	2,500.00
			----- ITEM LINE NOTE ----- ROOKIE BLUE																	
16	09-18-2012	09-23-2012	07:00PM - 08:00PM	EMMY'S RED CARPET LIVE (8227)				3	30							X	1	1,500	1	1,500.00
			----- ITEM LINE NOTE ----- RED CARPET																	
17	09-18-2012	09-23-2012	10:00PM - 11:00PM	WED PRIME 10-11P (814)				2	30			X					1	1,500	1	1,500.00
			----- ITEM LINE NOTE ----- NASHVILLE																	
18	09-18-2012	09-23-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				2	30		X	X	X	X			4	1,000	4	4,000.00
19	09-24-2012	09-24-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)				2	30	X							1	1,000	1	1,000.00
20	09-18-2012	09-23-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				2	30		X	X	X	X			4	1,000	4	4,000.00
21	09-24-2012	09-24-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)				2	30	X							1	1,000	1	1,000.00
22	09-18-2012	09-23-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE SAT (900)				3	30							X	1	300	1	300.00
23	09-24-2012	09-24-2012	08:00PM - 10:00PM	MONDAY PRIME 8-10P (795)				3	30	X							2	3,000	2	6,000.00
			----- ITEM LINE NOTE ----- DWTS																	
24	09-18-2012	09-23-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				2	30		X	X	X	X			4	250	4	1,000.00
25	09-24-2012	09-24-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)				2	30	X							1	250	1	250.00
26	09-18-2012	09-23-2012	01:00PM - 02:00PM	THE CHEW (11514)				3	30		X	X	X	X			2	150	2	300.00

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Agency Est# 95 101 1536			CMS # 243000	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-18-2012	End Date 09-24-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 243000			
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27	09-18-2012	09-23-2012	03:00PM - 04:00PM	KATIE (817)			1	30		X	X	X	X			4	325	4	1,300.00
28	09-24-2012	09-24-2012	03:00PM - 04:00PM	KATIE (817)			1	30	X							1	325	1	325.00
29	09-18-2012	09-23-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)			3	30		X	X	X	X			2	125	2	250.00
30	09-24-2012	09-24-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)			3	30	X							1	125	1	125.00
31	09-18-2012	09-23-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			2	30		X	X	X	X			4	750	4	3,000.00
32	09-24-2012	09-24-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81			2	30	X							1	750	1	750.00
33	09-18-2012	09-23-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6 SUN (822)			2	30							X	1	500	1	500.00
34	09-18-2012	09-23-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30		X	X	X	X			4	180	4	720.00
35	09-24-2012	09-24-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (3	30	X							1	180	1	180.00
36	09-18-2012	09-23-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)			3	30		X	X	X	X			4	150	4	600.00
37	09-24-2012	09-24-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)			3	30	X							1	150	1	150.00
38	09-18-2012	09-23-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)			2	30		X	X	X	X			4	300	4	1,200.00
39	09-24-2012	09-24-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)			2	30	X							1	300	1	300.00
40	09-18-2012	09-23-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)			3	30							X	1	300	1	300.00
41	09-18-2012	09-23-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA			2	30		X	X	X	X			2	350	2	700.00

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42	09-18-2012	09-23-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)			2	30						X		1	250	1	250.00
43	09-18-2012	09-23-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SUNDAY 6-7A (6243)			3	30							X	1	100	1	100.00
44	09-18-2012	09-23-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			2	30		X	X	X	X			4	600	4	2,400.00
45	09-24-2012	09-24-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			2	30	X							1	600	1	600.00
46	09-18-2012	09-23-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			2	30		X	X	X	X			4	750	4	3,000.00
47	09-24-2012	09-24-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			2	30	X							1	750	1	750.00
48	09-18-2012	09-23-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)			2	30						X		1	250	1	250.00
49	09-18-2012	09-23-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SUN 7-8A (820)			2	30							X	1	250	1	250.00
50	09-18-2012	09-23-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)			2	30							X	1	350	1	350.00
51	09-18-2012	09-23-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)			2	30						X		1	400	1	400.00
52	09-18-2012	09-23-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SUNDAY 9-10A (830)			2	30							X	1	250	1	250.00
53	09-18-2012	09-23-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA			2	30		X	X	X	X			2	225	2	450.00
54	09-18-2012	09-23-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			3	30		X	X	X	X	X	X	2	600	2	1,200.00

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